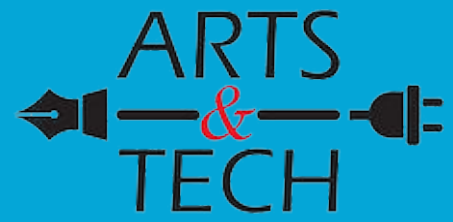


Join the 2023 Infy App Challenge



What's your big idea that will be a force for change?
Technology has the power to change the world.

The Infy App Challenge asks students to become hands-on creators of new technology, as well as leaders and change-agents within their community.

The Challenge:

- Identify a social issue within your community (i.e. poverty, inequity, climate change), and conceptualize, design, and develop an app that will address one cause or impact of the issue.
- Teams will have approximately 6 months to design and build their app. Each team will be supported by PENCIL and school staff, and will be assigned mentors from Infosys to support the design and development of their app. Meetings will be a mix of in-person at the Infosys office and Zoom.
- All participants will be invited to a 1-2-day Challenge Bootcamp at the Google office where you'll be prepared to take on the Challenge with training from Google experts in Engineering Design, Teamwork & Leadership, Project Management and App Design.
- In June, each selected team will have the opportunity to demonstrate their app to a panel of senior tech executives. The competition will consist of two rounds – the semifinals and the finals. For the finals, you will compete against students from Thomas A. Edison High School and The High School of Telecommunication Arts & Technology. Judges will select winning apps. The winning teams will receive prizes from Infosys.

Team Eligibility:

- Open to students enrolled in coding, web design and graphic design courses.
- Team will be approximately 4-5 students.
- All team members must have some previous coding or UX/UI design experience and commit to attend all Infy App Challenge events between December 2022 and June 2023, including the kick off, 8 working sessions, and the final presentations and award ceremony.

**Find out more at the Student Information Session
Friday 12/2 at 2:35 in Room 340**

For additional information,
contact Hannah Chan, PENCIL Program
Manager, at
hchan@pencil.org



Email Ms. Cooper or Ms. Esposito with any
questions about the competition

**Visit www.pencil.org to learn
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